

When to Use Which Setup?

Light Line Copy:

(set up as rectangles to final size)

Examples

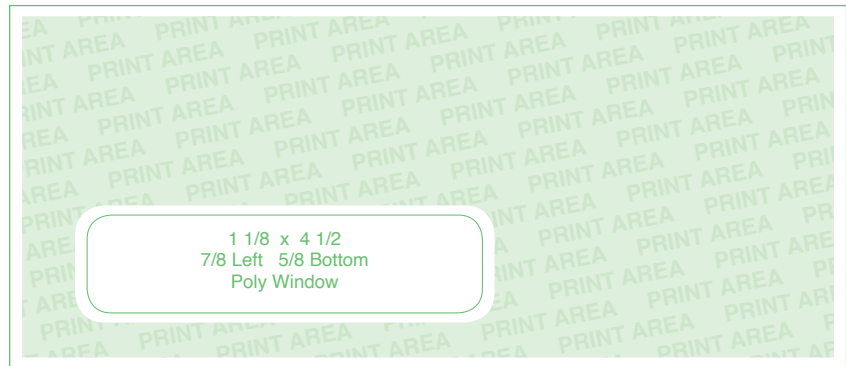
- Text
- Logo
- Simple images without bleeds

Content

- 2 colors max
- Light ink coverage

Placement

- Print must be 1/8" away from all edges, including windows
- Cannot print under the flap
- **If no flap is indicated on backside of envelope, we will assume 1 1/4" flap unless otherwise requested.**



Heavy Coverage/Bleeds:

(set up using full template)

Examples

- Complex imagery or bleeds
- High quality images
- Large window

Content

- 6 colors max: 4cp and/or spot
- Heavy ink coverage

Placement

- Backgrounds must bleed 1/8" into all edges, including windows
- Can print under the flap

